

FIGURE 1

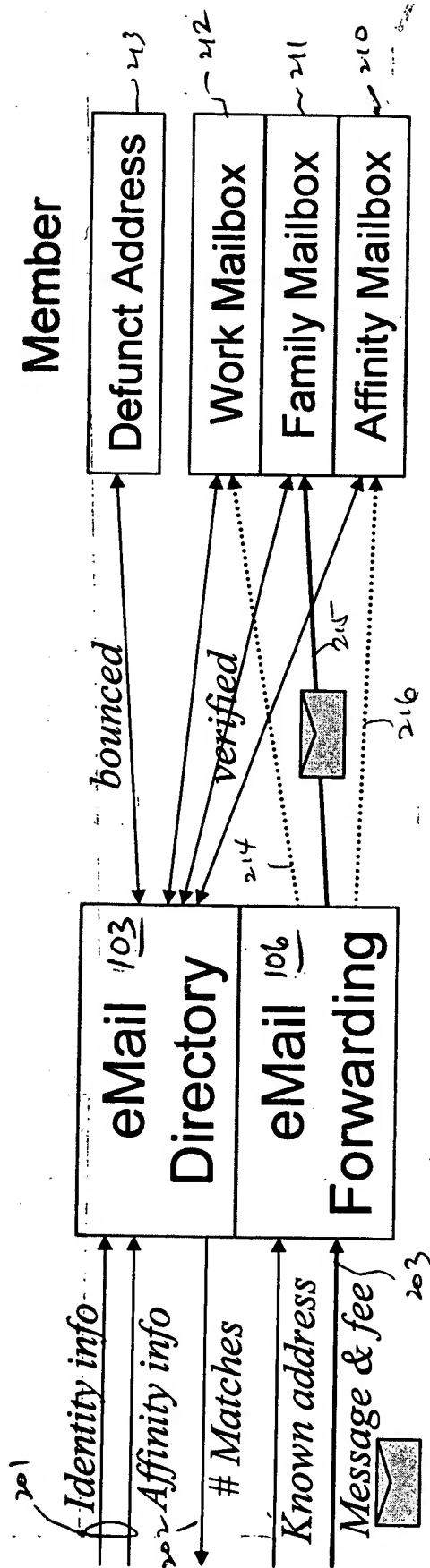


FIGURE 2

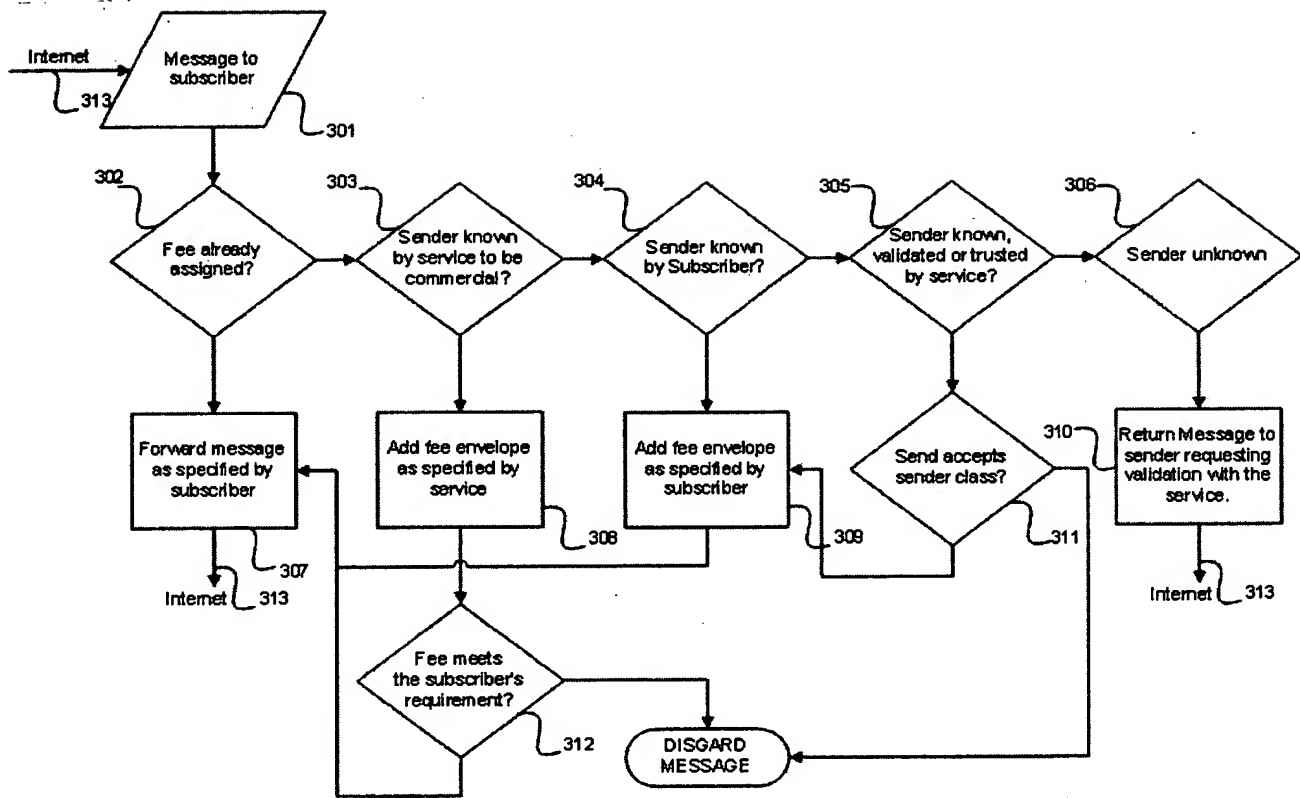


FIGURE 3

EXAMPLE COMMERCIAL EMAIL


FROM Best Airlines <promo@best-airlines.ooo>

SUBJECT [AFFINI] (022c) Fly By Wednesday on The Best Airlines

AFFINI ENVELOPE : VERIFIED COMMERCIAL POSTAGE PAID

ACCEPT POSTAGE RETURN POSTAGE

FLY FREE BETWEEN NOW AND WEDNESDAY. FREE FLIGHTS TO TUCSON. APRIL 6th to APRIL 7th.



AFFINI SETTINGS

400

401

EXAMPLE COMMERCIAL EMAIL

FROM Billy Gee <boss@competition.com>

SUBJECT [AFFINI] (\$1.00) Let's do it

AFFINI ENVELOPE :  
TRUSTED SUBSCRIBER : NO RELATIONSHIP YET : POSTAGE PAID

ACCEPT POSTAGE RETURN POSTAGE

It was great to meet you today. Lets sign the deal and get it done!

BllG

AFFINI SETTINGS

402

403

EXAMPLE VERIFIED EMAIL FROM KNOWN SENDER

FROM My Mom <mom@home.ooo>

SUBJECT [AFFINI] (FRIEND) Ive made Apple Pie

AFFINI ENVELOPE : VERIFIED USER

Dear Son,

I have made you some Apple Pie and Custard as a gift of my affection.

Love,  
Mom

AFFINI SETTINGS

404

405

FIGURE 4

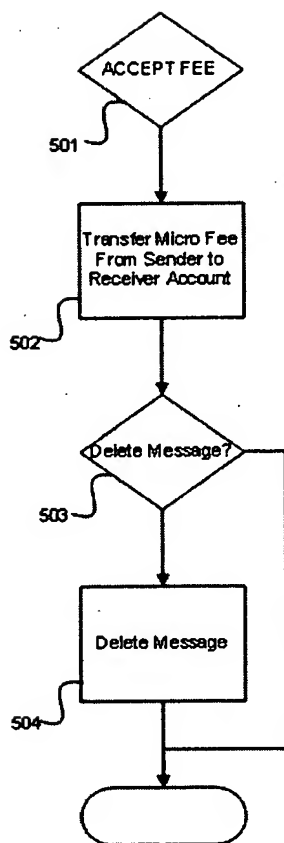


FIGURE 5

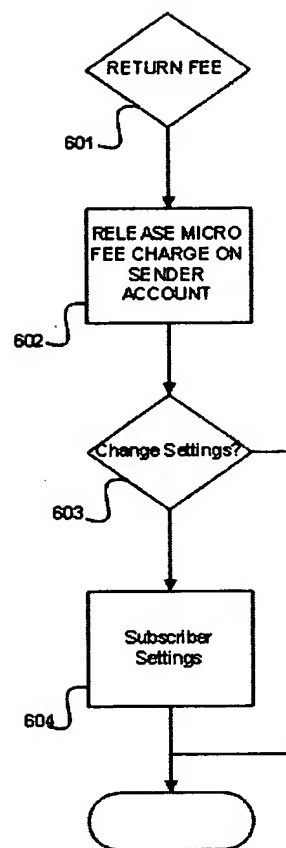


FIGURE 6

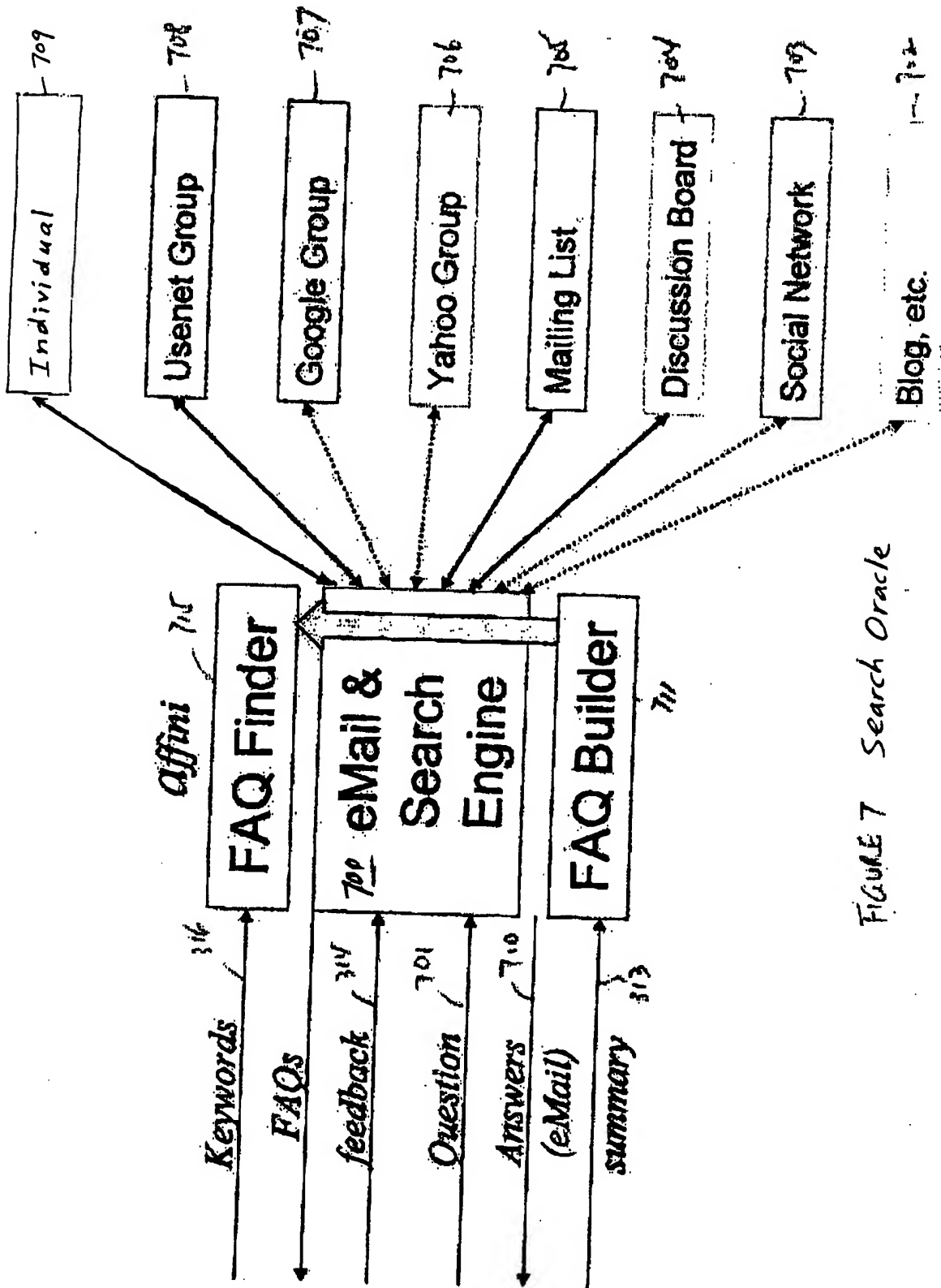


FIGURE 7 Search Oracle

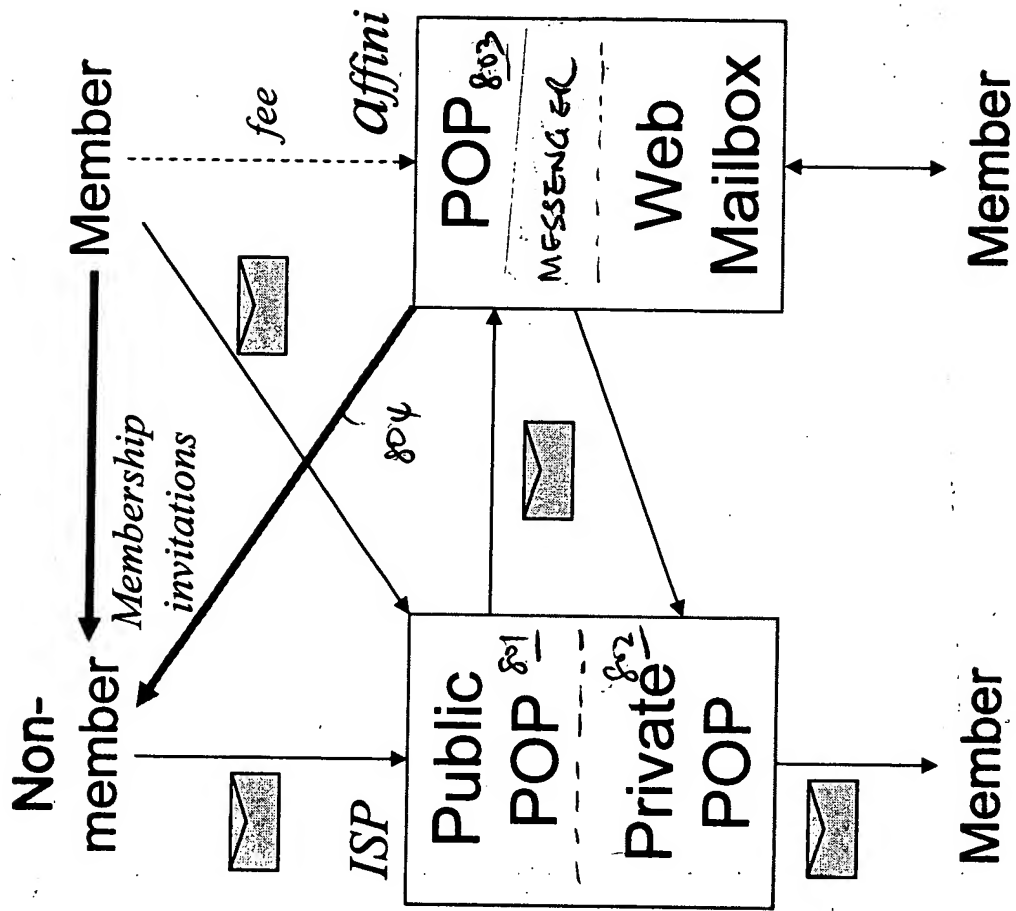


FIGURE 8

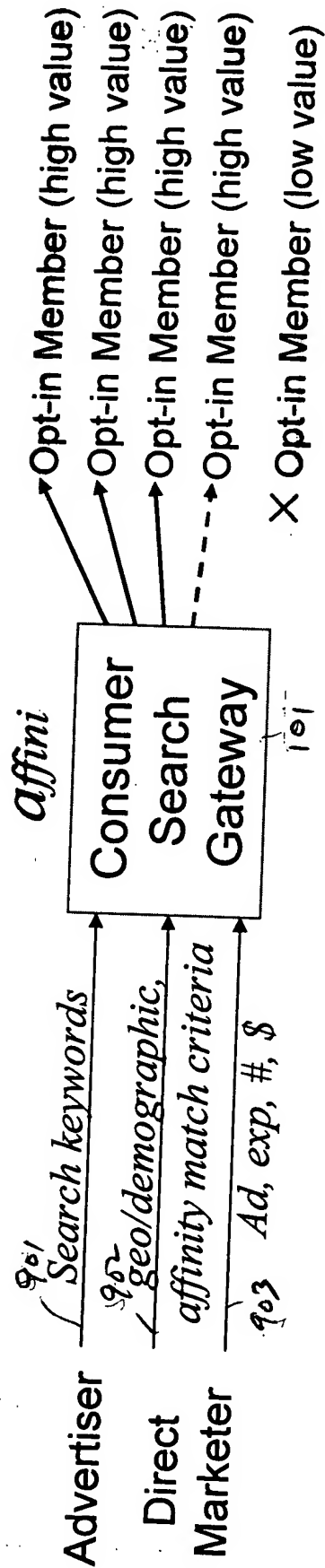


FIGURE 9



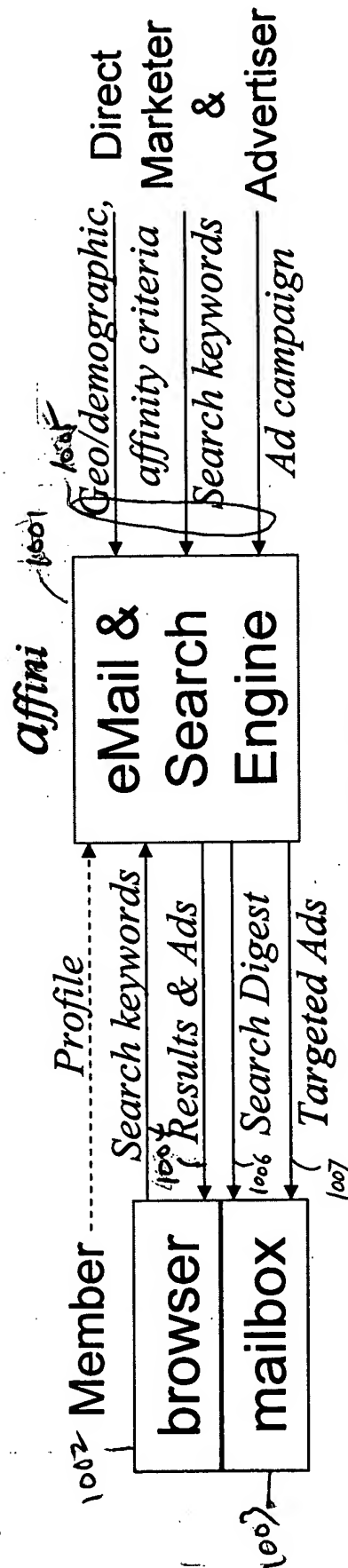
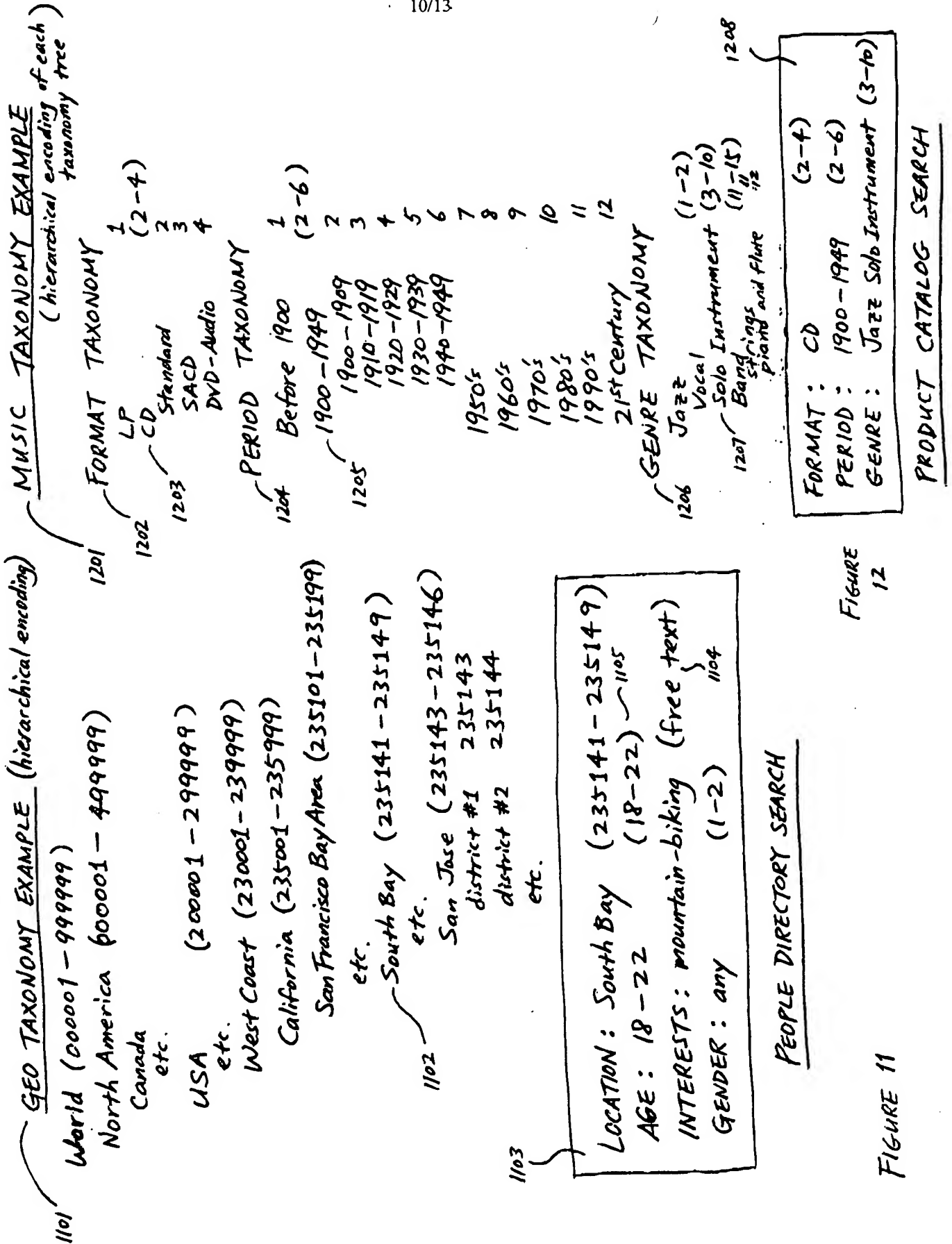


FIGURE 10



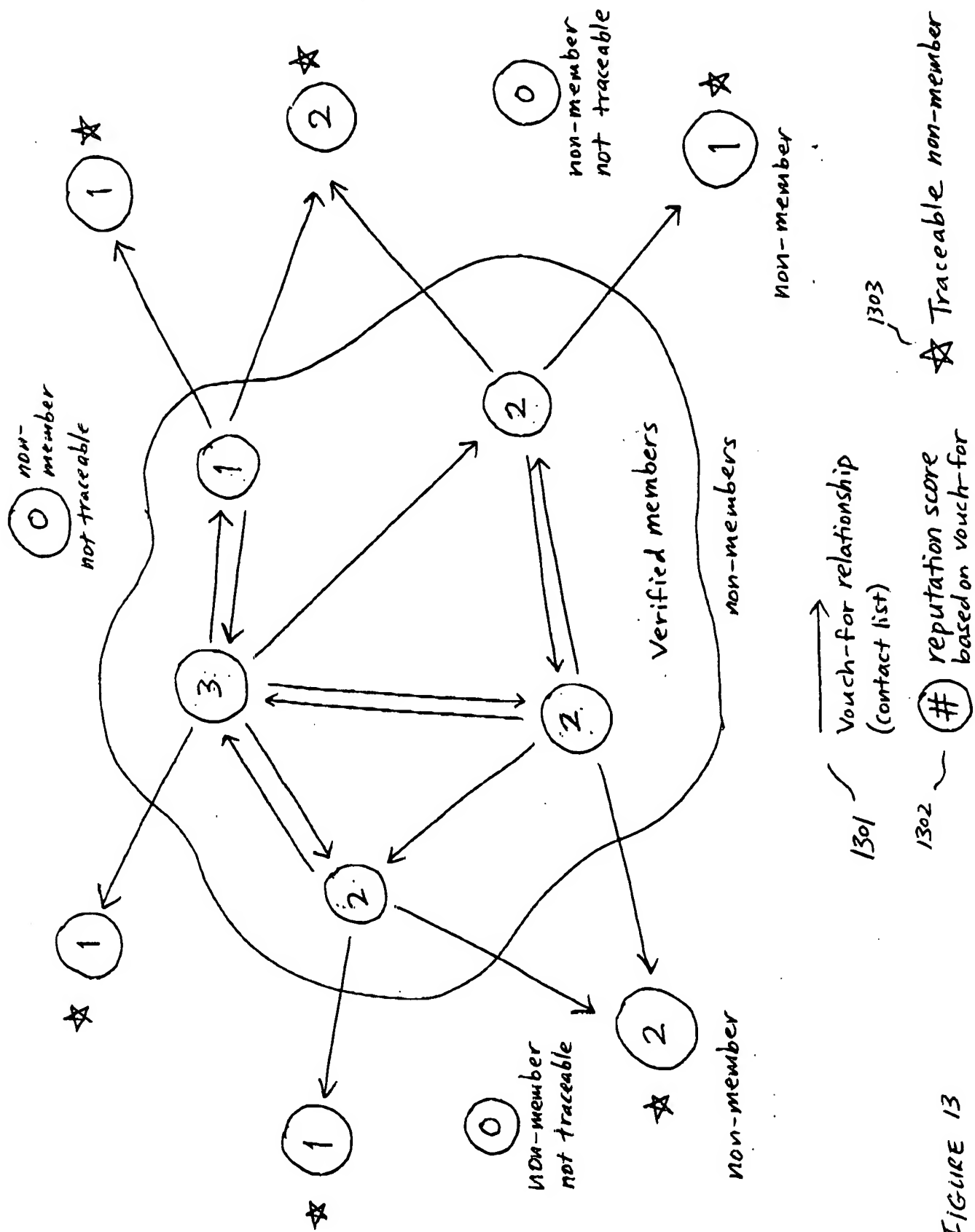


FIGURE 13

1401	Identity Confirmation	<p>Please confirm your name: _____ OR organization: _____ email address: _____</p> <p>You will receive a confirmation email; please click on included URL</p>	<p>Please confirm you sent &lt;member&gt; an email with &lt;subject&gt;, and you are &lt;name&gt; } information extracted from &lt;organization&gt; } email received by member &lt;email address&gt;</p>
1402	Identity Verification	<p>Please enter your online payment service email address: _____</p> <p><input type="radio"/> Would you like to verify by sending \$1 into your account?</p> <p><input type="radio"/> Would you like to verify by receiving 1¢ from us?</p> <p>Please confirm receipt by entering the password we send with the payment.</p>	<p>Please enter your Credit Card information and authorization for us to charge your membership fee, and verify your name and address.</p>
1403	SPAM Filtering	<p>Would you like to receive email only from senders who</p> <p><input checked="" type="checkbox"/> are Verified (like you are),</p> <p><input checked="" type="checkbox"/> have positive internet reputation as determined by us,</p> <p><input checked="" type="checkbox"/> would like to send you \$_____ to ensure he or she catches your attention,</p> <p><input checked="" type="checkbox"/> are on your contact list (click here to upload),</p> <p><input checked="" type="checkbox"/> respond to a Verification invitation we send on your behalf.</p> <p>If so, please enter your ISP, username, password, and optional forwarding address.</p>	<p>checkboxes {</p>
1404	Profile and Preferences	<p>Please enter your location, interests, expertise, life history, etc.</p>	
1405	Contact List	<p><input checked="" type="checkbox"/> let them know you vouched for them and request they reciprocate.</p>	

USER REGISTRATION PROCESS

FIGURE 14

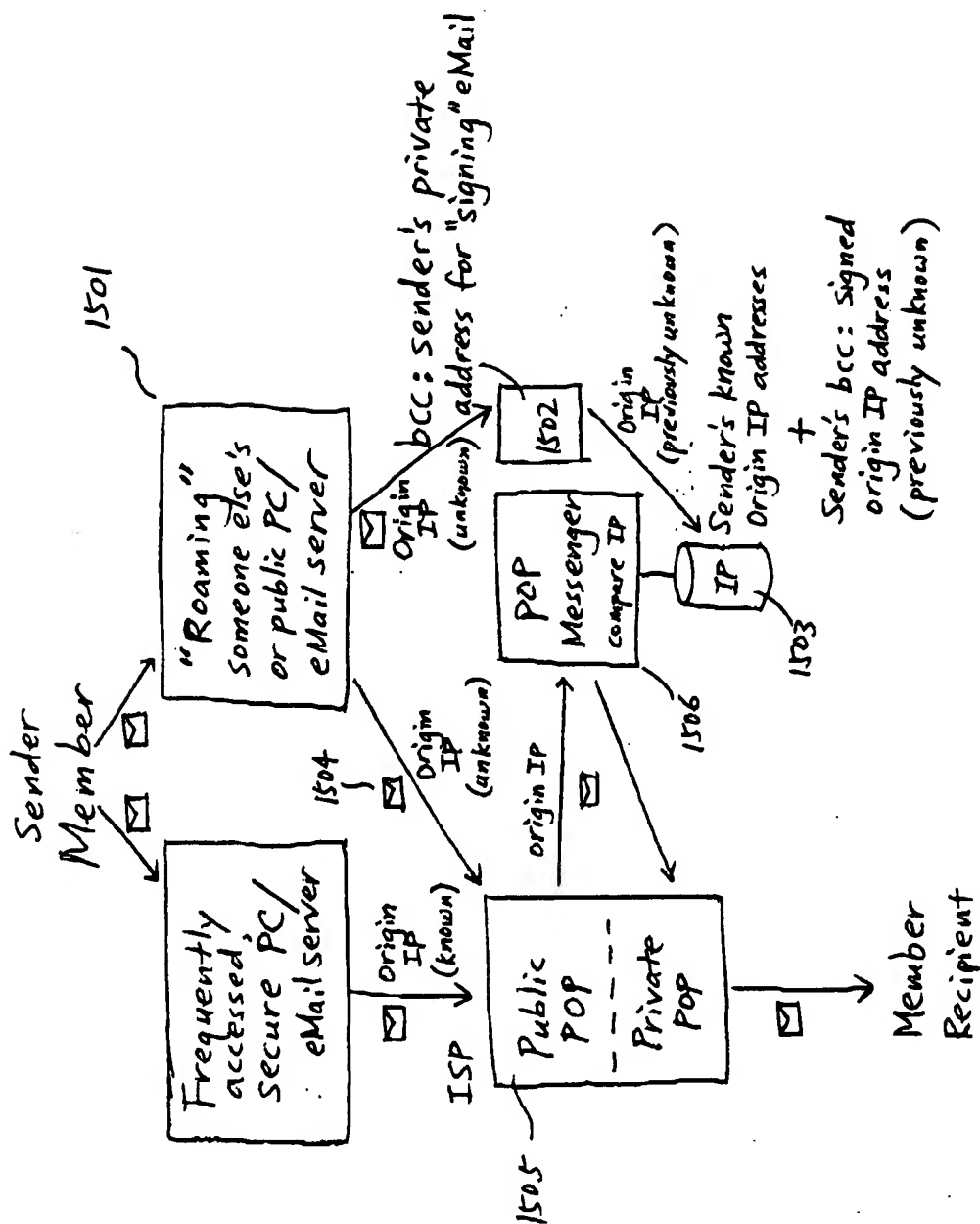


FIGURE 15